

Phillipsburg Urban Enterprise Zone
Minutes of Meeting – September 25, 2017

The meeting was called to order at 6:14 pm by Chairperson Meissner. In attendance were Helene Meissner, Carrie Scott, Keith Zwicker, Mayor Stephen Ellis, Dorothy Kays, Brian Otto, Kent Corcoran and Gayle Rogers.

The approval of minutes from the May, June, July and August meetings were reviewed and approved. *Kent Corcoran made the motion to approve. Steve Ellis seconded. All were in favor.*

Old Business: The resolution for the Chris Cotty's project at 38 Market Street was approved at the last Town Council meeting.

New Business:

- 1) Per Joe Getz's suggestion, there should be much lighting along South Main Street and the Union Square area. This could include uplighting and/or string lighting. This will make Phillipsburg very attractive, especially to people across the river looking our way.
- 2) DVD Sales – more than \$1,550 has been made so far from the sale of the DVD. We will continue to sell them at every opportunity (i.e. Pork Roll Palooza). The question was raised as to whether or not Chris Cotty would consider selling them in the gift shop on the train. Helene will reach out to Chris and ask him.
- 3) It was suggested we make a donation to the high school students to thank them for helping with the DVD sales. After further discussion it was decided that we should ask them if there is a specific item or piece of equipment we could buy for them instead.
- 4) A question was raised about a grant for the Historical Society for the Roseberry House, which needs a lot of work done on the inside. Unfortunately, the house is NOT located within the UEZ so we cannot give them a grant.
- 5) The town has acquired three school buses. A suggestion was made to wrap the busses with advertising from businesses to generate revenue. Everyone thought that was a good idea but we will need for information such as pricing before a final decision is made.
- 6) Pork Roll Palooza is almost here. There has been a lot of interest generated on social media. Many volunteers are needed. Anyone interested in helping out should contact Gayle Rogers or Kelly Post Sheedy. Additionally, *Kent Corcoran made a motion, which Brian Otto seconded, that the UEZ be a \$1,500 sponsor for event. All were in favor.*

For the Good of the Order:

- 1) There was much discussion about the DVD and the premiere. Carrie Scott mentioned that she had 16 realtors there that night and, although they enjoyed the film, they did not think it was an effective marketing tool to bring businesses to town. Helene Meissner said she felt the "before" and "during" were fine, but felt the "after" was lacking. There were several suggestions made and Mayor Ellis said he could talk to Scott Reda about the possibility of making a few changes if another batch of DVD's is to be made.
- 2) Update on the parking kiosk – it has generated more than \$20,000 to date.

No Executive Session was required. The meeting was adjourned at 7:11 pm.

Respectfully submitted,

Helene Meissner