

NJ/NY Center for Employee Ownership



ABOUT US

The Rutgers NJ/NY Center for Employee Ownership provides technical assistance and educational resources for business owners interested in learning about employee ownership including:

- ◆ **Employee Stock Ownership Plans**
- ◆ **Equity Compensation**
- ◆ **Worker Cooperatives**

The Center is part of the Institute for the Study of Employee Ownership and Profit Sharing and is an affiliate of the National Center for Employee Ownership, a 501(c)(3) public benefit corporation. The Center is led by Rutgers School of Management and Labor Relations faculty and supported by volunteers from employee-owned companies, service providers, and educational institutions.

RUTGERS

School of Management
and Labor Relations

NJ/NY Center for Employee Ownership

OUR MISSION



RAISE AWARENESS

of employee ownership as a form of business ownership among various stakeholders in New Jersey and metro New York. Communicate our research and sponsor seminars and conferences on the benefits of employee ownership.



CREATE MORE EMPLOYEE OWNERSHIP

Provide technical advice through our faculty and advisory board to increase the number of new companies offering employee ownership.



PROVIDE SUPPORT

for the existing base of employee-owned companies in New Jersey and metro New York, including offering an array of management development programs.



IMPROVE NEW JERSEY AND NEW YORK'S ECONOMY

Strengthen New Jersey and New York's economy by retaining businesses and expanding the local workforce through employee ownership.



COLLABORATE

with Rutgers colleagues in the School of Management and Labor Relations, the Institute for the Study of Employee Ownership and Profit Sharing, and our research Faculty and Fellows.

ownership.rutgers.edu

NJ/NY Center for Employee Ownership

RESOURCES FOR YOUR BUSINESS

- ◆ Rutgers currently houses the Curriculum Library for Employee Ownership (CLEO), the largest global online library on employee ownership.
- ◆ Training programs on the fundamentals of employee ownership and participatory management.
- ◆ Free monthly webinars presented by nationally-recognized employee ownership experts.
- ◆ Annual conference for you to gain knowledge and connect with peers and industry professionals.

What is Employee Ownership?

- ◆ Employee ownership is a solution for business owners seeking a succession strategy by selling all or part of the company to their employees through an Employee Stock Purchase Plan (ESOP).
- ◆ Employee ownership includes companies providing their equity to employees through broad-based share-plan programs.
- ◆ Employee ownership includes small businesses owners forming worker cooperatives who collectively share ownership in the business.

Why Employee Ownership?

- ◆ As a business succession tool, employee ownership provides flexibility and significant tax benefits, while maintaining the integrity of the company.
- ◆ Companies that offer broad-based share plans and create a participative ownership culture have more engaged employees and greater strategic and financial success.
- ◆ Employee ownership can be part of a diversified retirement program that can help employees save for their retirement.

Why Should New Jersey and New York Communities Care?

- ◆ Employee ownership keeps businesses and jobs in-state and builds community wealth.
- ◆ Research shows that employees at employee-owned companies are less likely to be laid off and have greater savings resulting in more members of the community with secure financial futures.
- ◆ Many employee-owned companies make it a priority to give back to the communities where they are located.

CONTACT US

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information, please contact:

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