R2022-159

RESOLUTION IN OPPOSITION TO NEW JERSEY DIVISION OF ALCOHOLIC BEVERAGE CONTROL'S SPECIAL CONDITIONS ON LIMITED BREWERY LICENSEES

WHEREAS, the New Jersey Division of Alcoholic Beverage Control ("NJABC") issued new special conditions on each limited brewery licensee (aka "craft brewery") in the state beginning Friday, July 1, 2022; and

WHEREAS, under the license conditions, craft breweries are limited to holding only 25 on-site activities open to the general public annually, as well as only 52 private parties annually. Breweries can also attend only 12 off-premises events, such as municipal, charitable, and holiday celebrations; and

WHEREAS, these license conditions further restrict craft breweries in the following manner:

- Limits on the types of television programing they can air in their tasting rooms.
- Restrictions as to what types of live or recorded music they can play or host.
- Limits as to what food options they can make available to customers.
- Bans the sale of coffee on premises.
- Prohibits the sale of soft drinks and other non-alcoholic beverages not made onsite at the brewery; and

WHEREAS, according to the National Brewers Association, the one-hundred and forty-one craft breweries operating in New Jersey in calendar year 2021 contributed almost \$2 billion to the State's economy. Creating over 11,000 jobs at an annual income of more than \$55,000 per employee; and

WHEREAS, these new conditions will force these local, homegrown small businesses to rethink business models and closely consider which events they should participate in or host, which will reduce their profits and their opportunities to engage in their communities; and

WHEREAS, visiting these microbreweries in about each of their unique experiences, and these proprietors have found exciting ways to engage other local businesses, vendors and artists in their communities; and

WHEREAS, the Governor and State Legislature should work with breweries to develop smart and fair law revisions and regulations that will guide state regulators at the NJABC on how to oversee the state's craft beer industry.

NOW, THEREFORE, BE IT RESOLVED, that the Council of the Town of Phillipsburg strongly opposes the New Jersey Division of Alcoholic Beverage Control's Special Conditions on Limited Brewery Licensees, and requests the conditions be removed immediately; and

BE IT FURTHER RESOLVED that copies of this Resolution shall be forwarded to the neighboring municipalities, the leaders of the New Jersey Legislature and Governor Phil Murphy

Adopted: July 19, 2022
Attest:

Lorraine Loudenberry, Acting Municipal Clerk